# EU4Independent Media

# Production Support Application Form

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| **Applicant**  *Name, surname of the journalist* |  |
| **Media outlet**  *Title* |  |
| **Country** |  |
| **Contact details**  *Email and telephone number* |  |

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| **Project title**  *Description in one sentence* |  |

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| **Problem statement** *Please describe the issue your media outlet is facing that the project will help you address (max 100 words).* |
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| **Project description** *Please give a summary of the AI-enabled optimisation activity you would like EU4IM to support. The activity can be related to production, marketing, audience data and targeting, or other. Please give an overview of what tool /tools you are planning to use and what will the activity consist of, step by step (max 500 words).* |
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| **Outcome** *Please describe the desired effect of the project (max 100 words).* |
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| **Inclusion** *Please describe how you will ensure that the project is gender inclusive (max 100 words).* |
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| **Multimedia**  *Please provide information about three main platforms your media outlet uses to reach audiences, including the main platform (each type of social media counts as one platform)* | |
| **Name of platform** | **Current audience** |
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| **Attachments** | | |
| CV of the applicant | Production budget (according to the provided template) | Project calendar |