# EU4Independent Media

# Production Support Application Form

| **Applicant** *Name, surname of the journalist* |  |
| --- | --- |
| **Media outlet** *Title*  |  |
| **Country**  |  |
| **Contact details***Email and telephone number* |  |

| **Project title** *Description in one sentence*  |  |
| --- | --- |

| **Problem statement** *Please describe the issue your media outlet is facing that the project will help you address (max 100 words).* |
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|  |

| **Project description** *Please give a summary of the AI-enabled optimisation activity you would like EU4IM to support. The activity can be related to production, marketing, audience data and targeting, or other. Please give an overview of what tool /tools you are planning to use and what will the activity consist of, step by step (max 500 words).* |
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|  |

| **Outcome** *Please describe the desired effect of the project (max 100 words).*  |
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|  |

| **Inclusion** *Please describe how you will ensure that the project is gender inclusive (max 100 words).* |
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|  |

| **Multimedia** *Please provide information about three main platforms your media outlet uses to reach audiences, including the main platform (each type of social media counts as one platform)* |
| --- |
| **Name of platform** | **Current audience** |
|  |  |
|  |  |
|  |  |

| **Attachments**  |
| --- |
| CV of the applicant | Production budget (according to the provided template)  | Project calendar |

| **PRODUCTION BUDGET TEMPLATE EU4IM** |  |
| --- | --- |
| **Name of Project** |  |
| **Name of media company/journalist** |  |

| **#** | **Expense** | **Cost per unit** | **Units** | **Amount (local currency)** |
| --- | --- | --- | --- | --- |
| **1** | **Personnel** |  |  | 0.00 |
| **3** | **Services** |  |  | 0.00 |
| **6** | **Other direct costs** |  |  | 0.00 |
|  | **TOTAL** |  |  | **0.00** |

**DETAILED BUDGET**

| **#** | **Expenses\*** | **Units** | **Type** | **Rate per unit** | **Total (local currency)** | **Total (EUR)** |
| --- | --- | --- | --- | --- | --- | --- |
|  |  |  | **(daily rate, hourly rate, flat free, other)** |  |  |  |
| **1** | **PERSONNEL (choose applicable or add)** |  |  |  |  |  |
|  | Project manager |  |  |  | 0.00 | 0.00 |
|  | IT (in-house) |  |  |  | 0.00 | 0.00 |
|  | Journalist |  |  |  | 0.00 | 0.00 |
|  | SMM |  |  |  | 0.00 | 0.00 |
|  | Producer |  |  |  | 0.00 | 0.00 |
|  | Editor |  |  |  | 0.00 | 0.00 |
|  | Other (please specify) |  |  |  | 0.00 | 0.00 |
|  |  |  |  |  | **0.00** | **0.00** |
| **2** | **SERVICES (choose applicable or add)** |  |  |  |  |  |
|  | IT (outsourced) |  |  |  | 0.00 | 0.00 |
|  | Databases, licences |  |  |  | 0.00 | 0.00 |
|  | Audiovisual services |  |  |  | 0.00 | 0.00 |
|  | Other (please specify) |  |  |  | 0.00 | 0.00 |
|  |  |  |  |  | **0.00** | **0.00** |
| **7** | **OTHER DIRECT COSTS** |  |  |  |  |  |
|  | Hard drives, power banks |  |  |  | 0.00 | 0.00 |
|  | Other (please specify) |  |  |  | 0.00 | 0.00 |
|  | **TOTAL** |  |  |  | **0.00** | **0.00** |
|  |  |  |  |  |  |  |
|  | \* All taxes must be included |  |  |  |  |  |